

# Meatpacking district officially landmarked

BY SABINA MOLLOTOV

Greenwich Village's Gansevoort Market, better known as the Meatpacking District, has been designated a historic New York district by the Landmarks Preservation Commission (LPC). Community

non-profit group, Greenwich Village Society for Historical Preservation (GVSHIP), and its "Save Gansevoort Market" campaign, convinced the LPC to landmark the entire area, after three years of lobbying, fundraising and community

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## Landmarked

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participation.

Now that the historic neighborhood has been landmarked, there can be no demolishing or altering of its buildings without the permission of the LPC. Currently about one third of Greenwich Village is landmarked.

The purpose of the latest project was to preserve the character of Gansevoort Market, said Andrew Berman, executive director of GVSHIP. Despite being an industrial area, the trendy waterfront community has seen much development over the past few years, and residents were fearful that the neighborhood would soon change beyond recognition.

Currently some of the businesses in the Gansevoort district are: the SoHo House Hotel, Pastis restaurant, nightclubs Lotus and Hogs and Heifers, the flagship stores of designers, Stella McCartney and Alexander McQueen, as well as several meatpacking warehouses.

The boundaries of the new landmarked district in the northwest corner of Greenwich Village and southwest Chelsea, are 14th and 15th Streets on the north, Gansevoort and Horatio Streets on the south, West and Washington Streets on the west, and Hudson Street on the east. Gansevoort Market covers about a dozen blocks, and 100 buildings.

Other supporters of the landmarking effort include the Preservation League of New York State, the National Trust for Historic Preservation, and the Municipal Arts Society.

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